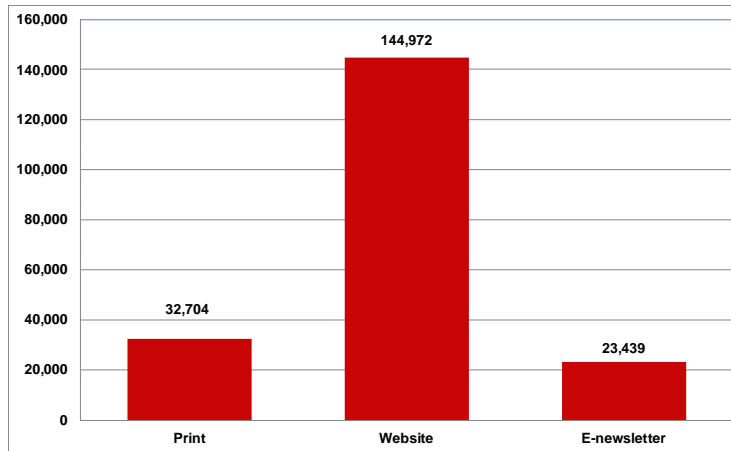


**CONSOLIDATED MEDIA
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TOTAL GROSS CONTACTS: 201,115*



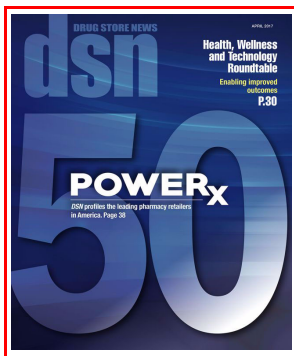
EXECUTIVE SUMMARY

PRODUCT	CONTACTS	PERIOD
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Drug Store News-Print: (See pages 2 - 6)	Qualified Paid & Nonpaid:	32,704	12 months ended June 30, 2017
Website[^] (See page 6) www.drugstorenews.com	Page Impressions:	289,555	
	Visits:	199,197	For the month of April 2017
	Unique Browsers:	144,972	
E-newsletter[^] (See page 7) DSN A.M.	Average per issue Net Distribution:	23,439	For the month of March 2017 (issues in period 23)
Social Media (See page 7)	Facebook Likes:	6,439	
	Twitter Followers:	9,749	As of June 30, 2017
	LinkedIn:	1,072	

*Total Gross Contacts include Qualified Paid and Nonpaid Circulation, Unique Browsers and E-newsletter Average per issue Net Distribution. Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

[^]SOURCE: AAM Digital Audit



NEED COVER



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CHANNEL PROFILES

PRINT



Field Served: Multi and single unit retail drug headquarters, regional offices and store locations; Supermarkets, discount and general merchandise stores with incorporated pharmacy operations; Drug wholesalers, cooperatives and voluntaries; Manufacturers; Others Allied to the Field.

Published by: Lebhar-Friedman, Inc.
Frequency: Monthly

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 32,704

1A AVERAGE QUALIFIED PAID CIRCULATION

Print Only, See Explanatory	246	
Digital Only, See Explanatory	29	
Total Individual	275	
Total Average Qualified Paid Circulation		275

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Explanatory	30,016	
Digital Only, See Explanatory	2,413	
Total Individual	32,429	
Total Average Qualified Nonpaid Circulation		32,429

1C AVERAGE NONQUALIFIED CIRCULATION

Noncontinuous Market Coverage Copies	30	
Allocated For Shows & Conventions	509	
Miscellaneous, Including Staff Copies, See Explanatory	1,110	
Total Average Nonqualified Circulation		1,649

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None of record

AUDIT STATEMENT

There was no adjustment made in the average qualified paid circulation or in the average qualified nonpaid circulation as shown in the Publisher's Statements for the period audited.

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CHANNEL PROFILES

PRINT

2

QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES



2016 Issue	Total	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Jul	32,731	289	68	357	30,097	2,277		32,374	
Aug	32,655	273	65	338	30,040	2,277		32,317	
Sep	32,524	280	56	336	29,859	2,329		32,188	
Oct	32,407	243	33	276	29,785	2,346		32,131	
Nov	32,260	239	25	264	29,687	2,309		31,996	
Dec	32,163	194	14	208	29,639	2,316		31,955	
2017 Issue									
Jan	32,066	181	14	195	29,548	2,323		31,871	
Feb	32,021	237	17	254	29,416	2,351		31,767	
Mar	33,477	234	17	251	30,766	2,460		33,226	
Apr	33,850	268	14	282	30,653	2,915		33,568	
May	33,015	284	12	296	30,208	2,511		32,719	
Jun	33,273	226	9	235	30,496	2,542		33,038	

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CHANNEL PROFILES

PRINT



THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE MAY 2017 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 7.6% GREATER THAN THE PERIOD AVERAGE
- QUALIFIED NONPAID CIRCULATION WAS 0.9% GREATER THAN THE PERIOD AVERAGE

3A BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total Paid & Qualified Nonpaid	%	Paid & Qualified Nonpaid Print Only	Paid & Qualified Nonpaid Digital Only	Paid & Qualified Nonpaid Print & Digital (Unduplicated)
1. Chain Store Headquarters:					
(a) Drug Chains including online retailers and Franchises	11,570	35.0	11,240	330	
(b) Supermarket/Mass/Discount	2,779	8.4	2,673	106	
(c) Drug Wholesalers	950	2.9	615	335	
2. Pharmacies - Pharmacists and Pharmacy Managers:					
(a) Drug Chains	13,326	40.4	12,441	885	
(b) Supermarket/Mass/Discount	4,211	12.7	3,352	859	
3. Manufacturers, Schools, Libraries and Government Agencies.....	61	0.2	56	5	
4. Others Allied to the Field	118	0.4	115	3	
Other Paid Circulation					
Subscriptions					
Single Copy Sales					
Total Qualified Circulation	33,015	100.0	30,492	2,523	

3B AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within				Total	%
				1 Year	2 Years	3 Years	Total		
Qualified Paid and Nonpaid Circulation:									
Total Direct request from recipient	18,642	2,461		12,332	5,151	3,620	21,103	63.9	
Written	776	17		63	26	704	793	2.4	
Telecommunication	11,878	383		7,120	4,031	1,110	12,261	37.1	
Internet and E-mail	5,988	2,061		5,149	1,094	1,806	8,049	24.4	
Total Direct request from recipient's company	209	5		198	14	2	214	0.7	
Written	29			20	7	2	29	0.1	
Telecommunication									
Internet and E-mail	180	5		178	7		185	0.6	
Total Communication other than request									
Written									
Telecommunication									
Internet and E-mail									
Association									
Business Directories									
Lists, See Explanatory	11,641	57		11,698			11,698	35.4	
Acquired Circulation									
Other Sources									
Total Qualified Paid and Nonpaid Circulation	30,492	2,523		24,228	5,165	3,622	33,015	100.0	
Percent	92.4	7.6		73.4	15.6	11.0	100.0		
Single Copy Sales									
Total Qualified Circulation							33,015		

3C MAILING ADDRESS ANALYSIS Reporting not required

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CHANNEL PROFILES

PRINT



4 GEOGRAPHIC ANALYSIS

State	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation
Alabama	2		2	2	606	27	633	635	
Arizona	4		4	4	441	49	490	494	
Arkansas	3		3	3	436	15	451	454	
California	22		22	22	2,038	225	2,263	2,285	
Colorado					242	24	266	266	
Connecticut	5		5	5	380	37	417	422	
Delaware	4		4	4	43	4	47	51	
District of Columbia					70	5	75	75	
Florida	11		11	11	1,719	144	1,863	1,874	
Georgia	2		2	2	859	63	922	924	
Idaho					149	10	159	159	
Illinois	13	1	14	14	1,569	157	1,726	1,740	
Indiana	6		6	6	651	58	709	715	
Iowa					393	17	410	410	
Kansas	2		2	2	328	20	348	350	
Kentucky	1		1	1	578	36	614	615	
Louisiana	1		1	1	501	25	526	527	
Maine					171	9	180	180	
Maryland	3		3	3	497	43	540	543	
Massachusetts	12	1	13	13	647	78	725	738	
Michigan	9		9	9	1,194	100	1,294	1,303	
Minnesota	2	1	3	3	599	82	681	684	
Mississippi					300	8	308	308	
Missouri	4	1	5	5	638	47	685	690	
Montana					123	6	129	129	
Nebraska	1		1	1	256	16	272	273	
Nevada	1		1	1	138	17	155	156	
New Hampshire	1		1	1	141	18	159	160	
New Jersey	14	1	15	15	997	99	1,096	1,111	
New Mexico					140	11	151	151	
New York	30	1	31	31	2,510	149	2,659	2,690	
North Carolina	3		3	3	1,041	87	1,128	1,131	
North Dakota					121	4	125	125	
Ohio	7		7	7	1,390	143	1,533	1,540	
Oklahoma	1		1	1	357	19	376	377	
Oregon	1		1	1	256	16	272	273	
Pennsylvania	12	1	13	13	1,865	180	2,045	2,058	
Rhode Island	3		3	3	332	18	350	353	
South Carolina	2	1	3	3	517	47	564	567	
South Dakota					117	8	125	125	
Tennessee	5		5	5	699	50	749	754	
Texas	14		14	14	1,657	131	1,788	1,802	
Utah	2	1	3	3	196	13	209	212	
Vermont					72	5	77	77	
Virginia	14		14	14	583	67	650	664	
Washington	5		5	5	517	43	560	565	
West Virginia					295	11	306	306	
Wisconsin	3		3	3	635	48	683	686	
Wyoming					48	1	49	49	
TOTAL 48 CONTERMINOUS STATES	225	9		234	30,052	2,490	32,542	32,776	
Alaska					20	1	21	21	
Hawaii					67	12	79	79	
TOTAL ALASKA & HAWAII					87	13	100	100	
TOTAL UNITED STATES	225	9		234	30,139	2,503	32,642	32,876	
Poss. & Other Areas	1			1	21	5	26	27	
U.S. & POSS., etc.	226	9		235	30,160	2,508	32,668	32,903	
Canada	53	3		56	44	3	47	103	
International	5			5	4		4	9	
Military or Civilian Personnel Overseas									
Other International									
TOTAL INTERNATIONAL	58	3		61	48	3	51	112	
E-Mail Address Only									
Other Unclassified									
GRAND TOTAL	284	12		296	30,208	2,511	32,719	33,015	

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CHANNEL PROFILES

PRINT

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 12 Month Period Ended June 30, 2017**



- 5 PRICE DATA**
Basic Prices: Subscriptions: U.S., 1 yr. \$119.00; 2 yrs. \$219.00. International, 1 yr. \$225.00
Single Copy: \$15.00
- 6 TERM DATA** Reporting not required
- 7 SALES CHANNELS** Reporting not required
- 8 PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION
Reporting not required

10 RENEWAL ANALYSIS OF PAID CIRCULATION
Reporting not required

WEBSITE



Drugstorenews.com

FOR THE MONTH OF APRIL 2017	Total	Daily Avg	Mon to Fri Avg	Sat & Sun Avg
Total Page Impressions	289,555	9,652	12,181	4,593
Visits	199,197	6,640	8,350	3,220
Unique Browsers	144,972	6,022	7,557	2,952

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CHANNEL PROFILES

E-NEWSLETTER



E-NEWSLETTER	Month Reported	Average per issue Net Distribution:
DSN A.M.	March 2017 (23 issues)	23,439

Social Media
See Explanatory

Facebook Likes

6,439



<https://www.facebook.com/DrugStoreNews>

Twitter Followers

9,749



<https://twitter.com/drugstorenews>

LinkedIn

1,072



<https://www.linkedin.com/company/drug-store-news>

EXPLANATORY

Publication:

This publication has resigned and as an audit has been made for last Publisher's Statement released, resignation is now accepted. There will be no further service on this publication.

(a) Print Only Individual subscriptions, averaging 246 paid copies per issue and 30,016 qualified nonpaid copies per issue, represent copies served to individuals receiving the print version of DRUG STORE NEWS.

(b) Digital Only Individual subscriptions, averaging 29 paid copies per issue and 2,413 qualified nonpaid copies per issue, represent copies served to individuals receiving the digital version only. The digital version of DRUG STORE NEWS is made available to subscribers through a password secure website wherein an e-mail notice is sent to recipients notifying them of the availability of each issue.

(c) Miscellaneous includes checking and promotion copies, averaging 1,110 copies per issue, served to advertisers and agencies.

(d) Lists represent copies served to subscribers obtained from recognized business lists.

Definition of Recipient Qualification:

Qualified recipients are: Corporate Executives; CEOs, CIOs, COOs, CFOs, Presidents, V.P. Merchandising and Merchandising Managers; Category Managers; Buyers; Regional/District Managers; Comptrollers; Operations Managers; Supervisors; Department Heads; Pharmacy Managers, Pharmacists, Assistant Pharmacists; Wholesalers; Manufacturers; Others Allied to the Field.

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EXPLANATORY (Continued)

Website:

AAM Digital Services Definitions:

Domains included in Website Traffic: ww.drugstorenews.com.

This site uses the cookie-based method to measure unique browsers.

Note: The total number of unique browsers is adjusted to remove duplicate Visits by the same browser. In other words, regardless of the number of times that a browser visited the site, they were considered a single unique browser for the period.

The Daily average represents the number of unique browsers that visited the site each day, added together and then divided by the number of days in the period. The Mon. to Fri. and the Sat. & Sun. averages are calculated in the same manner as the Daily averages but limited to weekdays and weekends respectively.

Browser: A software program running on a computer that can request, load and display documents available on the World Wide Web. In our definition, it is assumed that a "human being" is operating the browser manually and viewing the page.

Page Impressions: The combination of one or more files presented to a viewer as a single document as a result of a single request received by the server.

Visit: A series of interactions by a browser with a site without 30 consecutive minutes of inactivity.

Unique Browser: A unique and valid identifier. Sites may use (i) IP+User-Agent and/or (ii) Cookie. This metric measures each browser, it does not measure a person. Counting of unique browsers may overstate or understate the number of individual devices concerned due to factors such as dynamic IP address allocation, significant levels of uniformity in IP and browser combinations operating through a proxy, cookie blocking and deletion.

E-newsletters:

Net Distribution: The Newsletters from a given newsletter mailing that reached the subscribers email delivery server with a positive status code response received in return, net of any internal and test addresses. Calculated by subtracting undelivered messages from gross sent messages.

Social Media:

Facebook Likes:

Facebook is a social networking website. A like represents the number of times that a registered user clicks on the Like button on a Facebook page controlled by a Publisher. A Facebook Like may not equate to an individual person.

Twitter Followers:

Twitter is a real-time short messaging service that works over multiple networks and devices. Followers are registered users of Twitter who "follow" the "tweets" of another registered user. A tweet consists of a text message of 140 characters or less. The number of Twitter Followers represents the total followers of the tweets and may contain followers that subscribe to multiple feeds. A Twitter Follower may not equate to an individual person.

LinkedIn Members:

LinkedIn is a professional social network. LinkedIn members of a group are allowed to post comments, follow conversations and permit content from the group to be posted on their own personal LinkedIn Page. A LinkedIn member account may not equate to an individual person.

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average circulation.

Alliance for Audited Media

06-0300-0	Analyzed Issue Date	05/01/17
	Analyzed Issue Text (for double month issue date)	
	Single Copy Price	15.00
	Association Subscription Price	
	U.S. Subscription Price	119.00
	Canadian Subscription Price	
	International Subscription Price	225.00