

Introducing the Drug Store News Front of Store Product Spotlight

Drug Store News remains the first choice for news, information and insight among the retail drug industry. Our new digital only *Drug Store News Front of Store Product Spotlight* expands our online service to this market. Designed exclusively as a digital format publication, it is specifically geared to get your products in front of 60,000 HQ level and in-store healthcare influencers, including pharmacists, pharmacy techs, and nurse practitioners.

Published in conjunction with our NACDS Marketplace issue, the Product Spotlight is a value-added opportunity that is available **at no additional cost**. All advertisers in the June 7 Marketplace issue are eligible to receive a free listing in the Product Spotlight.

Shine the Light on Your Products

The Product Spotlight turns the focus on your individual products. Each feature section accommodates a logo, product image, 200 words of copy, website address, and contact information, giving you maximum exposure and increased awareness of your product.

SPECS

Art and logo: High-resolution (300 dpi), any file format, with caption

Text: 200 words

Contact info: Web site, email, phone, fax, name, address

Paid ads are also available in the publication:

\$2,500 for a standard listing

\$8,500 for front cover

Click or call your Drug Store News Sales Manager for details

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