

Introducing the Drug Store News Pharmacy Product Spotlight

Drug Store News remains the first choice for news, information and insight among the retail drug industry. Our new digital only *Drug Store News Pharmacy Product Spotlight* expands our online service to this market. Designed exclusively as a digital format publication, it is specifically geared to get your products in front of 60,000 HQ level and in-store healthcare influencers, including pharmacists, pharmacy techs, and nurse practitioners.

Published in conjunction with our NACDS Pharmacy issue, the Product Spotlight is a value-added opportunity that is available **at no additional cost**. All advertisers in the August 23 Pharmacy issue are eligible to receive a free listing in the Product Spotlight.

Shine the Light on Your Products

The Product Spotlight turns the focus on your individual products. Each feature section accommodates a logo, product image, 200 words of copy, website address, and contact information, giving you maximum exposure and increased awareness of your product.

SPECS

Art and logo: High-resolution (300 dpi), any file format, with caption

Text: 200 words

Contact info: Web site, email, phone, fax, name, address

Paid ads are also available in the publication:

\$2,500 for a standard listing

\$8,500 for front cover

Click or call your Drug Store News Sales Manager for details

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